



making business sense

strategy briefings and workshops

cebr is recognised as one of the UK's leading independent commentators on economic and business trends; our forecasts are used and published by the Treasury, and our flagship publications are read by a large and diverse audience of policy-makers, business people and opinion-formers.

Additionally, we are also regarded as one of the UK's leading economics think-tanks and are quoted regularly in both the national and regional media.

Our speakers can speak on a full range of business, economics, public policy and marketing issues, and we always tailor our presentations to a specific audience and topic.

Our presentations are clear, concise and well argued and where appropriate are supported by powerful visual material. Our speakers are all accomplished professionals in the field who have the experience and skill to effectively engage an audience, and where necessary, use humour to make economics and business information accessible.

Topics cebr cover include:

the economy

- global, european, asian and UK competitiveness and prospects
- how business and management are changing
- growth, inflation, interest rates, employment and unemployment
- the impact of technology and globalisation
- implications of policy changes, such as Budgets

consumers and markets

- consumers' confidence
- retailing and shopping
- consumers, new technology and the internet

housing, property and construction

- offices, commercial property
- housing trends
- construction and building materials
- "smart homes" and technology in the built environment

regional development

- urban regeneration
- London's economy and prospects
- Manchester's economy
- regional economic performance
- North-South divide

travel and transport

- transport and the environment
- road, rail and air
- tourism and leisure
- distribution and freight
- congestion charging

manufacturing, industry, and the service economy

- banking, insurance and finance
- packaging industry
- motor industry
- e-commerce
- information technology
- consumer electronics
- pharmaceuticals and healthcare